



Whitbread

Over the last few years Whitbread has changed dramatically, going from 12 brands to four and where we had nearly 70,000 staff with nearly 7,000 giving through Payroll Giving in 2005, employee numbers are now 33,000, with over 4,700 donating. The percentage has not fallen - which might have happened - instead, the overall percentage has increased from 10% to 14%!

Payroll Giving is a wonderful way to give, not only does Whitbread increase the donation twofold for the first month, but the benefit to charities is that Payroll Giving is usually a long term commitment to them. We are proud that Whitbread employees take this way of giving to their hearts.