



Donor Strategy

Donor Strategy has had the scheme in place now for just over a year, the first 12 months were extremely successful and the company received the Gold Status award for employee participation. Currently a total of 11 employees donate to and support 14 charities. On receiving the Gold Status award, the company had a celebratory 'Gold Day', which included gold themed food and drink and competitions running throughout the day. The day emphasised how well we had done as a team and also served as a promotion to encourage more to sign up.

Jonathan Air, Managing Director said "The support of the team members for the payroll giving scheme has been fantastic. The success we've had with it in the first year is a testament to them all as well as the company. We pride ourselves on being a great place to work and being in tune with the sector, and this proves it."