

GOLD AWARD WINNER 2006

Hitachi Capital

Hitachi Capital Consumer Finance is the consumer credit division of Hitachi Capital. It is one of the UK's longest established finance providers and offers a comprehensive range of finance products for quality retailers. It is the chosen finance partner for many of the UK's most respected high street names. Hitachi Capital Consumer Finance has been operating in the retail market since 1982 and its growth has been based on long term partnerships. It was one of the first consumer credit providers to offer retailers on-line services with the launch of Creditmaster.

Hitachi Capital (UK) PLC (www.hitachicapital.co.uk) gained a full listing on the London Stock Exchange in 1997 and is part of one of the world's largest and most respected groups. Through its 5 main business areas: Business Finance, Consumer Finance, Credit Management, Insurance Services and Vehicle Solutions, Hitachi Capital provides a carefully selected range of high quality financial and insurance products that can be tailored to meet the needs of both businesses and personal customers.

Hitachi Capital and Payroll Giving

- In October/November 2005, four Hitachi Capital locations were visited by Sharing the Caring, who recruited 58 donors.
- Within the company, Hitachi Capital promotes Payroll Giving through monthly newsletters and the intranet.
- The Company matches the donations.
- All causes are supported.
- Hitachi Capital received an SME grant of £314.50.
- 62 of 478 employees donate through Payroll Giving.
- The average donation is around £12.75.
- Total monthly donations (since December) are £1,323.50.

Martin Cutbill, business development director and head of Hitachi Capital's Charity Committee says:

"Hitachi Capital places a high priority encouraging charitable activity by all our staff, and the company has a history of matching, pound for pound, all monies raised. The Payroll Giving Scheme substantially boosts the funds going to our charities due to the tax effectiveness. The take up has been fantastic and it is great to see the generosity of our people has been recognised with this award."