



## Think Money Group

We started Payroll Giving at Think Money in January 2006. Prior to our re-launch in November 2008 we had 161 signed up. We now have 556 of our 677 staff contributing to charities via Payroll Giving, an increase of 245%. Our last monthly contribution, June 2009 was £4204, an increase of £2,865 since re-launch. High Payroll Giving participation levels and very generous contributions hasn't diminished the employees' enthusiasm to still get involved in other regular fundraising events. The charity teams have been busy organising sky jumps, auctions, cake sales, 10k runs and lake swims to boost our overall fundraising figure.

**Phil Robertson, Head of Staff Development** said: "The enthusiasm and passion of our employees to 'make a difference' were major factors in the success of our re-launch. It raised awareness of our charity projects and the overnight success of the scheme has given everyone the momentum to exceed the fundraising targets we set ourselves at the beginning."