



BEAVERBROOKS

THE JEWELLERS

Beaverbrooks

Beaverbrooks launched a new Payroll Giving scheme in May 2008 with the target of reaching the Gold Quality Mark (10% uptake) by March 2009. We were delighted that within 8 months we have more than doubled our original target by hitting a 25% uptake, with over 215 people taking part.

With our matching £ for £ our employees net donations, our people are generating £37,800 per year to over 99 charities. The huge success of the scheme portrays the generosity of our people and the effective promotional partnership we had with Workplace Giving UK.

Susie Nicholas, Charity & Wellbeing Manager says: “Our purpose at Beaverbrooks is ‘Enriching Lives’ and our Payroll Giving scheme is another easy way for our people to make a huge difference. We are extremely proud of the generosity of everyone within Beaverbrooks which is clear from the amazing response to the scheme - £37,800 a year – wow what a result!”