

PRESS RELEASE

10 September 2007

INSTITUTE OF FUNDRAISING CALLS ON EMPLOYERS AND EMPLOYEES TO DO THEIR BIT DURING NATIONAL PAYROLL WEEK

To coincide with National Payroll Week (10-14th September), the Institute of Fundraising ('Institute') is calling on UK employees to give to charity through their payroll, and to employers to ensure that schemes are in place. Latest figures show that Payroll Giving schemes have raised £89million for UK charities in 2006/7.

Payroll Giving is a flexible scheme that enables employees to give a regular, reliable donation to any UK charity straight from their gross salary, and get immediate tax relief of up to 40% on each donation.

Tina Steele, Payroll Giving Project Manager at the Institute of Fundraising, says:
"This week, we are calling on both employers and employees to do their bit and make the most of Payroll Giving. Payroll donations benefit charities with a regular, reliable income stream that enables them to plan ahead and budget for the future, and they bring the added benefit of giving you tax relief too."

Payroll Giving schemes are a great way for employers to get behind giving in the workplace. In 2006/07 more than 640,000 people in the UK gave to their selected charities through Payroll Giving.

To set up a Payroll Giving scheme, all employers need to do is sign up with a Payroll Giving Agency which will transmit their employees' donations on their behalf – it's as easy as that. Members of staff simply complete a single form which tells the Payroll Department or Payroll Bureaux how much they want to give and to which charities.

As a further incentive to get involved in Payroll Giving, January 2006 saw the launch of the new Payroll Giving Quality Mark, which recognises and rewards organisations for making Payroll Giving available to staff.

For further information visit www.payrollgivingcentre.org.uk

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MEDIA QUERIES

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NOTES TO EDITORS

1. What is Payroll Giving?

Payroll Giving enables employees to donate to any UK charity straight from their gross salary, giving immediate tax relief.

- 2. The Institute of Fundraising** (www.institute-of-fundraising.org.uk) represents fundraisers and fundraising throughout the UK and is committed to the highest standards in fundraising management and practice. The Institute of Fundraising is the largest individual representative body in the voluntary sector with 4500 Individual members and 250 Organisational members.