



Pertemps

The launch of Pertemps People Development Group's Payroll Giving scheme was designed to fit in with the ethos of the company and support the cultural and inner-city areas it works in. Employees at Pertemps decide on the destination of the funds raised, and have been able to channel funds to help many small, local charities. Employees are encouraged visit the charities they support and this has helped to create partnerships within the community.

To ensure continual uptake, the scheme is promoted in a variety of ways including flyers with payslips and intranet bulletins, helping to increase membership of the scheme to 66% of staff over a three-year period.